

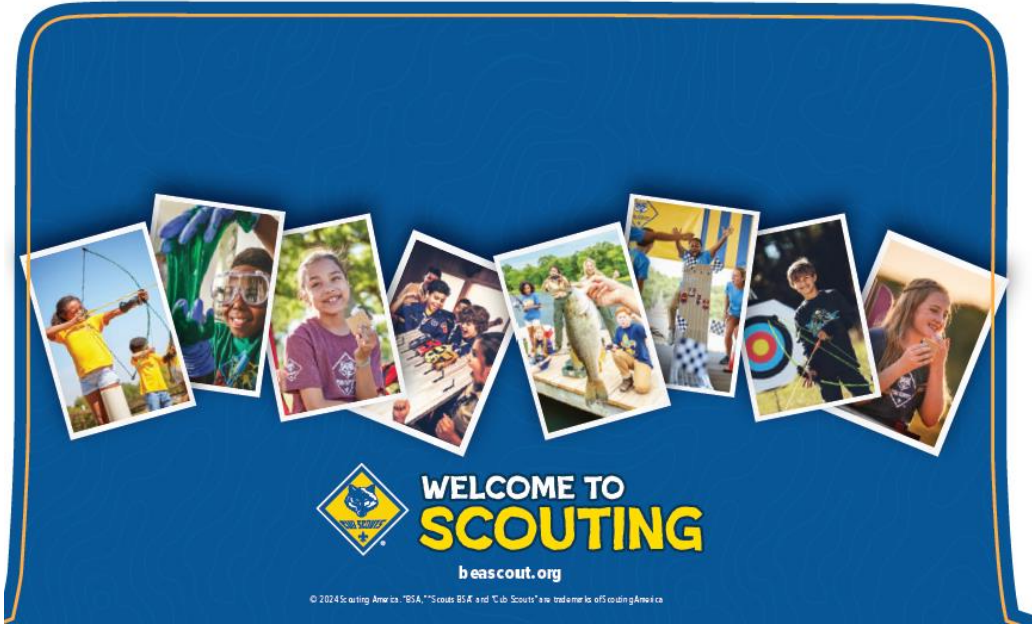
New Cub Scout Welcome Kit

- Sent to *ALL New Cub Scouts who register online between 8/1/24 – 10/31/24
- Registration must be completed ON-LINE @ BeAscout.org!
- Designed to help with immediate engagement and encourage peer-to-peer recruiting with our new Cub Scout families.
- Cub Scout Welcome Kit includes:
 - Cub Scout Welcome Card – With instructions on Recruiting a Friend to join them in Cub Scouts
 - 4” Car Magnet
 - Water Bottle Sticker
 - Scout Life Mini Magazine
 - Recruiter Strip Redemption Card

* Continental US Addresses Only



New Cub Scout Welcome Kit Envelope



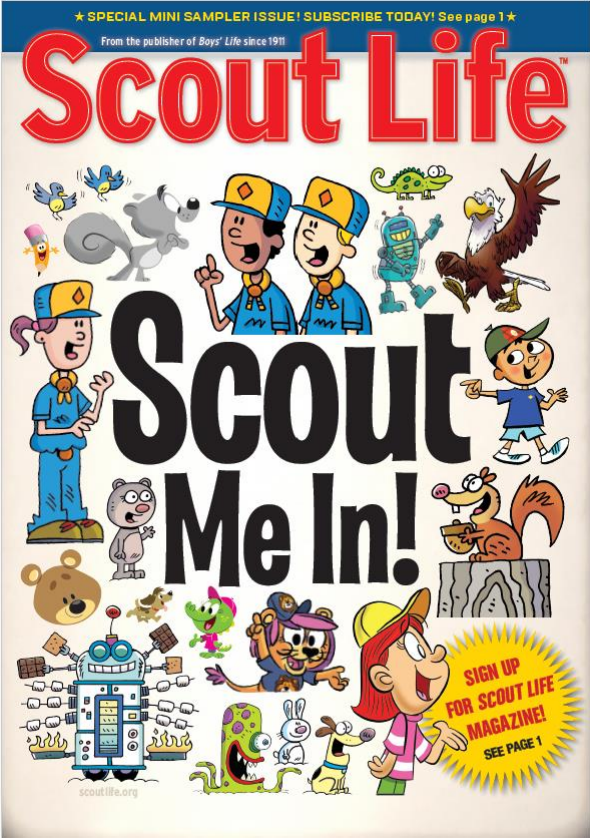
New Cub Scout Welcome Kit Contents



4" Car Magnet



Cub Scout Sticker



Scout Life Mini Mag



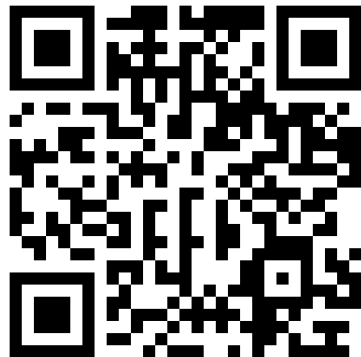
New Cub Scout Welcome Card



Recruiting Landing Page

**Welcome To The Cub
Scout Family!**

**It's Time To Earn Your Very First
Badge!**



www.scouting.org/welcome



Recruiter Strip Redemption Card



#ADVENTUREON!

New Cub Scouts can earn their **first patch**, the **RECRUITER STRIP** patch, in 5 easy steps:

1. Share your excitement about Cub Scouts with a friend.
2. Bring them along to a Den or Pack meeting.
3. Encourage them to join once they see all the fun you're having.
4. After they sign up, you'll qualify for your Recruiter Strip patch.
5. Fill out the form on the back of this page and take it to your Scout Shop to receive your **FREE** patch.



For more details, visit www.scouting.org/welcome or scan QR code.

Offer valid through 12/31/2024.



You've successfully shared the Scouting spirit by **recruiting a friend!**



Wear the **RECRUITER STRIP PATCH** below the right uniform pocket as a symbol of your contribution to the growth of Scouting.

To **RECEIVE YOUR PATCH** please return the completed form to your local Scout Shop, and let's continue building a community where **ADVENTURE** and **FRIENDSHIP** thrive together.

Date: _____
Pack / Troop#: _____
Scout's Name: _____
New Scout Recruited: _____
Unit Leader: _____
Person Submitting: _____



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